Jim Sartori — Everyone Together In Heaven

Jim is the third-generation owner and Chairman of Sartori Cheese. The company's long standing mission statement—"to make the best cheese in the world," has become a reality. The Sartori family mission statement—"everyone together in heaven," is even more impressive.

Discussion Questions

1. Jim says that in retirement he wants to incorporate fun, which includes golf with friends and his family, along with service to God.

Question: If retired, what are your retirement priorities and plans?

2. When initially asked how he would measure the success of his family mission statement—"everyone together in heaven"—he didn't have an answer and spent the next year thinking about it, discussing it with his wife and children, and putting an action plan in place. These included: 1.) Praying with the family about the mission; 2.) Leading by example; 3.) Researching and discussing Heaven—what it looks like? What the Bible say about it? How to get there? What the pitfalls are and how to avoid them?

Question: What do you think about what they came up with?

3. During this interview, we discussed the way to Heaven and what God requires—namely, accepting the way He provided on the cross for us, and simply asking.

Question: Is this too simple, too easy? Have you ever done that? Do you know that you know you will be in Heaven the moment you die? Would you like to know? What impact do you believe that decision had, or will have, on the generations that follow?

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