

New Man Story

Bob Doll — What Really Matters?

Bob Doll is the Chief Equity Strategist and a senior portfolio manager at Nuveen. His weekly commentaries and annual market predictions are widely followed. As a highly respected authority on the markets, he appears regularly on CNBC, Fox Business and other cable channels.

“It’s not the cards we’ve been dealt...but how we play the cards we’ve been dealt.”

That’s one of the lessons Bob emphasized in his MGF talk a few years ago—one he had to learn the hard way following an unexpected disruption to his meteoric career at Blackstone, where he served as Chief Investment Officer at the time.

Most men would not discuss their ascendancy and fall from the top in a presentation to an audience of 200 they don’t know...but Bob did with us. That’s because his identity as a man is not in his career stature but in his reputation as a Christian. The reasons for his “fall from grace” at Blackrock were political (not ethical) and carried no weight in his role as a Christian business leader. That’s what Bob values and guards most, or as he says: “What matters is what we are doing in the hearts and souls of men and women.”

Bob’s story raises good questions for us about where we place our identities, how far we’ll go to protect our images, who we’re trying to impress, and at what cost?

Discussion Questions

1. Have you ever had a career fall or setback which embarrassed you?
2. If so, did you attempt to cover it up to friends? What did you learn from that?
3. Have you transferred your need for approval from the world to approval from God?
4. If so, when and how did that happen? Did something take place that forced the change?

Click below to watch a 6 minute clip of Bob’s MGF talk

vimeo.com/416363557